

**CLEANING PROFESSIONALS...
THIS ONE'S FOR YOU**

CLASSIC CLEANING COURSE

Custodial Training Seminar produced and presented by DIXON & ASSOCIATES

Maurice Dixon brings many years of industry experience - and packs them into one educating, entertaining, enriching day.

We demonstrate products and procedures...
We concentrate on ideas and innovations...
We generate enthusiasm and pride...
We celebrate the cleaning profession...



**CLASSIC
CLEANING
COURSE**

**ONE SPECIAL SEMINAR...
SEVEN EXCITING HOURS...
SETTING STANDARDS OF
CLEANING EXCELLENCE THAT
WILL LAST A LIFETIME!**



Site Managers
Cleaning Supervisors
Housekeepers
Custodians
Building Service
Contractors
Owners and
Administrators

... this day is designed
especially for you!

CLASSIC CLEANING COURSE COVERS A COMPREHENSIVE AGENDA

- Mental Attunement - attitude + aptitude = achievement... "keep-up" vs. "catch-up" cleaning... you never get a second chance to make a first impression.
 - Three Lines of Dirt Defense
 - Dust Mopping, vertical and horizontal dusting.
 - Chemical Mixing and Measuring... bulk, ready-to-use and pre-measured... including review of OSHA (U.S.A.)/WHMIS(Canada) "Right To Know" laws and proper labeling.
 - On a scale of 0 to 14, the subject of "pH"
 - Damp, Wet and Tack Mopping Techniques (using matched and coded maps and buckets) laying over, cutting in, framing a room, mopping swaths, slinging buckets, and saving your back.
 - Classic Hard Floor Care - preparation, protection and subsequent maintenance using ionically compatible chemicals... undercoats, wearcoats, recoats... ultra high-speed burnishing, restoring, spray-buffing... no-rinse vs. traditional stripping... neutralizing, neutral cleaning and baseboard cleaning.
 - Machine Mechanics - electric, battery and propane powered burnishers. Hi-CFM floor dryers, combination walk-behind battery and electrical powered scrubbers, wet/dry pick-up vacs, rotary floor machines... plus the "ins" and "outs" of high-performance pads and brushes.
 - Safety Slide Presentation
 - Money-Saving Ideas to evaluate your true cost for cleaning chemicals and equipment.
 - Classic Carpet Care - routine vs. recovery vs. renewal... traffic lane treatment... manual push sweepers... no-motor, one motor and multiple motor uprights... spin bonnet, dry granular, limited moisture shampooing... rotary shower feed shampooing... deep cycle carpet-rinse extracting... the "do's" and "dont's" of spot removal.
 - Addressing concern about communicable diseases... cleaning, disinfecting, controlling odors and maintaining restrooms, shower rooms, locker rooms, dressing rooms, food preparation and food service areas.
 - Classic Restroom Care - Cleaning (and disinfecting) commodes, urinals, sinks, glass, windows, mirrors, bright-work, walls, woodwork, partitions and contact surfaces.
 - Care and Maintenance of Equipment
 - Converting disorganized janitor jungles into organized custodial closets.
- plus how to deal with such problems as: not enough money in your maintenance budget ... not enough experienced workers on your cleaning team... more and more dirt... more and more traffic... less and less time to do your job right.**



Here are the impressive credentials of your seminar leader... **MAURICE DIXON**



"Dix" as he is been refequently referred to during his years in the sanitary supply industry - is an "action-oriented" executive. An inspirational speaker and teacher, his favorte power phrases are "you cannot manage what you cannot measure" and "you must do first what you fear most." His experience includes:

Working his way up from Territory Salesmen to Sales Manager to Ex-ecutive Vice President of a dominant Minneapolis-based distributor.

Serving as President of a major Midwest sanitary supply distributor

Participating in Cleaning Manage-ment Magazine's national end-user conferences and expositions.

Contributing to various industry Trade Jornals

Pioneering the development and implementation of CTC's Cleaning Audit Program and recently helping to evolve the original, handworked audit into a computerized program which has made documentation of cleaning, i.e. Cleaning Audits, a low-cost, sffordable tool for controlling the closts and cleaning destinies of facilities both large and small

Presenting and demonstrating proper cleaning procedures for using the machines, chemicals and custodial hardware in the undistry.

For formal statement of Dix's business credentials supports what has been said about him. When you see Dix in action, or better still, meet him on a one-to-one basis, you will not only come away a better person for the experience, but you will intuitively feel that whatever he has done in the past is but an indication that "the best is yet to come"

**The CLASSIC CLEANING COURSE
is coming your way - reserve your place today!**

Registration Fee includes full-day training seminar, industry literature, "Chart Your Course" form, take-home workbook, certificate of achievement, lunch and refreshments.

Approved by the National Executive Housekeeping Association for the C.U.E. Credit.

DIXON & ASSOCIATES

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Note: Dixon & Associates also conducts In-House training, Supervisors' Training Sessions and Cleaning Evaluation Walk-Throughs - right in your own facility. We are not associated with any manufacturer, product or service. Please call or visit us on the web for more information - www.cleansultants.com